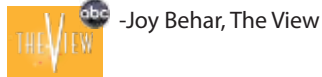


Dr. Elmo's Christmas Presence

♪ Since 2000, the animated movie, "Grandma Got Run Over by a Reindeer" airs in primetime numerous times each year. Dr. Elmo wrote the story, the songs, narrates, and voices the character of "Grandpa." The movie is scheduled to air in primetime again this December, 2013.

♪ "I like Grandma Got Run Over by a Reindeer, that's my favorite. I love that song. I start playing it, (Grandma) and that's how I know it's Christmas"



♪ Dr. Elmo performs on Good Morning America with the La Guardia High School Choir.



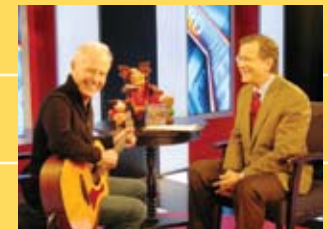
♪ The 2012 holiday season brings a gift for Dr. Elmo, whose classic "Grandma Got Run Over By a Reindeer" returns to the top of a Billboard survey for the first time in 27 years, since out performing Bing Crosby's *White Christmas* in 1983.



♪ Dr. Elmo and his Super Sonic Reindeer band perform to sold out crowds this past December 2012.



♪ Nightly Scoreboard's David Asman cuts loose with Dr. Elmo.



♪ Dr. Elmo is Sony Music's #2 selling Christmas artist. He sold over 11 million copies of "Grandma Got Run Over by a Reindeer."



♪ Dr. Elmo performs with "The Roots" on the Jimmy Fallon Show.



♪ Alfred and Hal Leonard distribute Dr. Elmo's songs in sheet music and folios which are performed in schools all over the USA.



♪ Grandma has her own App!



♪ Over 3 million Dan Dee Dr. Elmo singing reindeer toys have been sold at Walmart, Home Depot, Kmart, Kroger and CVS.

♪ Dr. Elmo currently has 35 videos on YouTube, with over 3 million page views.



♪ Dr. Elmo's Bluegrass CD on Time Life made it to #6 on the Billboard Chart

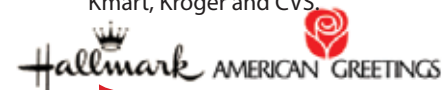


♪ The man behind that egregious song (sorry) is actually a bluegrass banjo player of no small note, and if you doubt it, his recording of "Greensleeves," on his "Dr. Elmo's Bluegrass Christmas" will convince you.

Susan Campbell, Hartford Courant

♪ Dr. Elmo's recording of "Grandma Got Run Over by a Reindeer" was featured in a 2012 episode of NBC's "Up All Night" and in the motion pictures "Last Ounce of Courage," "Deck the Halls," and "Jarhead."

♪ Dr. Elmo conducts media tours each December, appearing on numerous radio and television shows and *Grandma* is always a subject of news articles and editorial cartoons.



♪ Hallmark and American Greetings release Dr. Elmo keepsake ornaments, and musical greeting cards.



♪ uses "Grandma Got Run Over by a Reindeer" in their Christmas TV Ad.